

3M Commercial Graphics  
Colour Card Reference Guide



3M™ Scotchcal™  
Opaque Graphic Film  
Series 50



# Colour Card

				
50-11	50-10	50-100	50-912	50-91
				
50-914	50-917	50-918 Pantone 7568 C	50-92 Pantone 7596 C	50-78
				
50-77	50-76 Pantone 3415 C	50-74	50-745 Pantone 355 C	50-73 Pantone 361 C
				
50-72 Pantone 7488 C	50-24 Pantone 102 C	50-25	50-265	50-275
				
50-28 Pantone 1375 C	50-32	50-34 Pantone Orange 021 C	50-42	50-445
				
50-465	50-473	50-475	50-48	50-485

General  
Purpose  
for

# Reference Guide

50-486	50-49	50-66	50-65	50-64 Pantone 214 C
50-63	50-62 Pantone 211 C	50-792 Pantone 333 C	50-795	50-79
50-81	50-82	50-83	50-834	50-84
50-862 Pantone 2945 C	50-87 Pantone 2736 C	50-88 Pantone 287 C	50-884 Pantone 288 C	50-90 Pantone 648 C
50-905 Pantone 289 C	50-93 Pantone 420 C	50-94	50-96	50-97 Pantone 7540 C
50-12	50-120	50-58 Pantone 877 C	50-54	50-585

All printed examples of colours are approximations of the original colours and are subject to fluctuations due to the printing process. To determine the exact colour or choice of colours, please request an original 3M colour swatch or individual colour samples of your preferred colours.



## 3M™ Scotchcal™ Opaque Graphic Film Series 50

### Product Features

- **Suitable for interior and exterior applications**
- **Typical applications**  
Non-illuminated signs and fascias, sign directory systems, vehicle markings, window graphics and most other applications requiring short to medium term durability.
- **Suitable application surfaces and substrates**  
Flat and simple curved surfaces. Most common surfaces, including: paint, aluminium, acrylic, glass and painted steel.
- **Graphic durability**  
Up to 7 years\*
- **Colour range**  
60 standard colours, including matte white and black and three glossy metallic colours.  
Free of leadchromate pigments – RoHS compliant.
- **Application temperature range, wet-bonded**  
from +8°C

\*See relevant technical bulletin for full details. Further information and samples on request.

### Product Data

- **Suitable graphic production processes**  
Hand, die, electronic cutting. The 3M™ Scotchcal™ SP50 version is optimized for screen-printing.

All Colours with Pantone references are a simulation of a PANTONE®-identified Colour standard.

Evaluation illuminant: D6500K a viewed in the Pantone® Viewing light. Consult current PANTONE Colour Publications for accurate Colour. PANTONE® is the property of Pantone, Inc. ©Pantone, Inc., 2010

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